

nailnews



Spring/Summer 2009 | Bio Sculpture Newsletter

SPRING/SUMMER CATWALK REPORTS

Spring Summer 2009

As we cruise into the new season, the forecast is that **BRIGHT** is back this summer...

◆ Vivid mix-and-match **bright colours** are a key fashion trend for the Season, allowing nails to be **bright and bold**. This is the time to be creative, fun and daring with a vast range of nail colours to choose from – **tangerine, rose, yellow, coral, cerise, vermillion.**

◆ 24-carat glamour is ideal for evening, lavish cocktail and evening wear is big. Come Spring / Summer there will be an array of **metallics, shimmering bronzes** and **dazzling golds**

◆ **Denim** is back big time, ripped and bleached with the anything-goes appeal. The word out is that **blue** is the nail colour of the season.

◆ A cool crisp palette of **white and silvery greys**

◆ **Amethyst and green**

◆ For those less daring, fashion embraces its softer side too with a subtle palette of **café au lait** and **peaches and cream.**



BIO SCULPTURE'S NEW SPRING / SUMMER COLOURS

95 SPRING SPLASH (Coral-Pink)

96 SUMMER HOLIDAY (Pink-Orange)

Available in 4g and 10g Gel and matching Nail Polish



Words of wisdom

Helpful information, tips and advice about Bio Sculpture products

Is your Application Brush having a 'bad hair day'?

Clean your brush with Sanitiser or Dual Cleanser prior to gel application and ensure that the bristles are not excessively wet with solution or this may cause lifting. If you have stray bristles and to make the brush easier to use, 'season' your brush by dabbing the bristles in some clear gel and run the brush back and forth on both sides in the lid of the gel pot. Or if your bristles are seriously wayward, pop your brush into hot (not boiling) water for 10 minutes, the heat will soften the bristles allowing you to straighten them bringing them in to line, thoroughly dry, then proceed to season your brush as mentioned above.



Removing Gel from over buffed, thin and damaged nails

When the natural nail is over buffed, it will become thin and damaged. This will cause the gel to get trapped in the porous surface, resulting in stubborn gel removal. Such a nail will need more buffing to obtain a smooth surface. The nail will become thinner from this ill-treatment. This unhealthy routine becomes a vicious circle. Break this vicious circle by applying EXECUTIVE BASE in the centre of the nail underneath the gel overlay. Thin nails will also be sensitive to the heat of the UV lamp.

Soak off vs Infilling

- **No infill**
- **No build up of excess product (thick in appearance)**
- **The natural nail is treated with Executive Base and Vitamin Dose with every service to nurture the nail and keep it at its' best.**
- **Client has more freedom to change colours during soak time eg. eyebrow wax, eyelash tint, etc...**
- **Please note that if you are converting from infilling to the soak off system, you may need to allow more time for your initial soak off due to build up of product.**
- **Also when implementing the soak off, a thorough buff with an ACC360 Silver Streak 80/100 grit will aid in the penetration of the Gel Remover solution to break down the bonds of the gel.**



International Educators Visit

Australia was very fortunate to have Bio Sculpture Gel International's Head Educator Vanessa Venter visit us for two busy weeks of training in July. Vanessa is a Distributor/Educator for Bio Sculpture along with operating a very busy Bio Sculpture Nail Salon in South Africa. Vanessa also works closely with Elmien, founder of Bio Sculpture Gel International. Australia was the first stop in a worldwide effort to implement simplified training techniques and train all Educators with exciting new products to be internationally launched in January 2010. 2010 promises to be a very exciting year for all those involved in Bio Sculpture Gel; from us the distributors and educators to you the technicians and salons and through to your very valued clients.

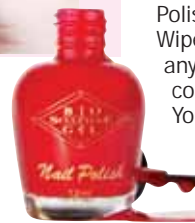


Bio Sculpture Novice Training

Bio Sculpture has recently upgraded our training course in Manicure & Pedicure Procedures designed for the novice student with no prior nail industry training. This training covers both theory and practical. The theory is done via correspondence and is broken up into 8 Modules & Assignments including: Anatomy & Physiology of the Skin, Nail Disorders and Diseases, The Foot, Implements and Materials, Salon Ethics and Hygiene Procedures, Manicures Procedures, Pedicure Procedures and Massage. The practical training is compiled from a 1 day course in 'Manicure Procedures' for supervised hands on experience together with 10 hours of voluntary work in a salon and the completion of a 'Log Book' to record hands on practice. This course is designed to be done at the students own pace and at the completion of this course the student can commence our 'Gel Lifetime Training' with the Bio Sculpture System. The cost of this training is \$950 and comes with a very extensive Manicure/Pedicure Product Kit valued at over \$500. Contact your local distributor for more information.

How to lengthen the life of your Executive Base, Top Coat and Nail Polishes

At the end of each day wipe clean the neck of your bottles with Dual Cleanser or Nail Polish Remover on a Nail Wipe, this way you will remove any excess product that has collected around the neck. You will then be able to close the bottle fully, thus stopping product from evaporating and becoming thick.



MIS100

The importance of stirring Gel...

Stirring of Colour Gels All Colour Gels, matt, shimmer and glitter need to be stirred at least once a day, when in use, using a GEL STIRRER. The pigments in colour gel are heavier than the gel and sink to the bottom of the pot when not used. Therefore when stirring the gels the bottom of the pot should be scraped to pick up all the pigment which has sunk to the bottom of the pot and this should be folded into the gel, not whisked or stirred vigorously as this will create air bubbles. This will give you a more even and consistent coat of colour when applied.

Stirring of Treatment Gels The Treatment Gel Range which include Clear, S-Gel, Sculpting and Free Edge Gel do not need to be stirred, except in the case of Free Edge and Sculpting Gel, as the colour pigment may separate over time, so this needs to be stirred in. These will only be stirred when necessary, not as part of the daily routine.

Congratulations

to the following people having passed their A Grade Assessment

- Leesa Vincent
- Viana Tram
- Jayne Bedford
- Leanne Edwards
- La'raine McNab
- Amanda Thomson





The Perfect Score Manicure

The new international benchmark in nails. We've all heard about getting the perfect score in tests, sport and even in love, now Bio Sculpture is bringing the concept to nails with the introduction of 'The Perfect Score Manicure'.

Vanessa Venter, Head Bio Sculpture Gel International Educator, announced that the 10-step score card, with one point per step, was developed for a 10 out of 10 manicure. 'The Perfect Score Manicure' sets new benchmarks in nails while also creating complete assurance of quality, style and sophistication. Here are the 10 steps to give you the Perfect Score

1 Overall Impression

The overall impression of the gel manicure should be a smooth, shiny surface without any ridges or rough edges. The gel should look similar in appearance to a porcelain or glass surface.

2 Top View of the free edge

The free edge of the nail should be symmetrical in shape on both sides and should mirror the shape of the cuticle. The most popular shape of the free edge at the moment is oval.

3 Top View of the nail

The whole nail should be symmetrical including the shape, length, cuticle, sides and free edge.

4 Top View of the sides

The sides of the nail are called the lower curve and they should be even with neat edges. The edges should not be filled off or removed.

5 Side View of the lower curve

The lower curve should not bulge. The lower curve should have a straight and even edge.

6 Side View of the upper arch

The gel should mimic the arch of the natural nail. Nearest to the cuticle the gel should be 1mm in height, 3mm in height at the centre point and 1mm at the tip of the free edge.

7 Front View of the c-curve

The c-curve should be thin on the sides and bolder through the middle. The edge, arch and overall shape of the gel manicure should mimic that of the natural nail.

8 Top View of the cuticle

The cuticle should be in perfect condition and free from any cuts, tears and hang nails. The gel should not touch the cuticle, beginning 0.4mm away from the cuticle.

9 Top and sides of the smile

The smile, the white tip of a French manicure, should make up 1/3 of the natural nail and be the reverse mirror of the cuticle. The lowest part of the smile has to be in the centre of the nail and the two corners need to be equal length down the nail. The complete curvature has to be balanced.

10 Finger on the reverse side

The finger under the nails should be clean and free of filings and gel.

Book in now for a Refresher Class



Cuticle Tool

▲ ACC246

NEW

Metal Orange Stick

▲ ACC575

A very useful versatile tool with many uses

Gel Organiser

▼ MIS085

This is the perfect storage for all your 4g gels, and the beauty is that you can see what numbers are in the organiser as it has a clear top.



Latest Products

Snow White Gel

▼ #3 Snow White Gel Available in 4g and 10g. This NEW Bright White, one application only gel is fantastic for French.



Application Brushes

▼ ACC045 - #4 Slant Aqua Glitter Handle



ACC055 - #4 Square White Portable

ACC056 - #4 Square Lilac Portable



ACC060 - #4 Round Clear Glitter Handle



ACC063 - #6 Round Pink Glitter Handle



Stainless Steel Brush & Tool Rest

▲ ACC005



Nail Polish & Treatment Stand

▼ Just arrived!! These clear acrylic stands will be available in 3 different sizes holding 10, 20 or 40 Nail Polish and Treatments, such as Top Coat, Lavender and Executive Base, Cuticle Oil etc.



Pearl Powder Glitters

Beautiful new Pearl Powder Glitters, either mix them in your Gel or use them as a touch of added sparkle in your final Gel layer.

- ART071 - Green Pearl
- ART072 - Lemon Chiffon
- ART073 - Mint Pearl
- ART074 - Orange Pearl
- ART075 - Pink Pearl
- ART076 - White AB

Christmas is fast approaching, keep an eye out for our Gift Packs and specials.

News & Views

Visit our website for training dates
in your area biosculpture.com.au

New South Wales

Bio Sculpture Gel NSW will be exhibiting our Brand at the 'Woman's Expo' taking place on the 23rd - 25th October, 2009. With exposure to over 10,000 women, it's a terrific chance to market our product and your services to large numbers of women. For more information please log on to www.womensexpo.com.au. We'll be selecting some of you to attend with our team representing Bio Sculpture Gel. Only the very best Technicians will be selected; to qualify to be part of this unique free marketing opportunity please book now for a refresher course at our Leichhardt training centre.

A new way of working

Bio Sculpture Gel works hard to bring you the latest techniques and update our craft to help you streamline your business, that's why with our soak off system you can say goodbye to infills forever. Learn how to maximise your time and your bottom line. Ask us how...

Jacquie Teehan

South Australia

Congratulations to Rose and staff at Goddess Day Spa, Brighton SA. They are one of our most outstanding Salons, consistently producing beautiful Bio Sculpture Gel nails of the highest standard. Also, Believe Hair & Beauty at Gawler seem to have captured the Bio Sculpture



Gel market. We have had lots of positive feedback from many customers. Many thanks to Vicky and Jennie. Bio Sculpture Gels new 'Snow White' gel is a wonderful product, it is so easy to use. It goes on thin and is very easy to buff. However, do remember it is not replacing Colour Gel No1. Feedback from customers has indicated that some salons are mixing Bio Sculpture Gels with Acrylic gels. This is giving Bio Sculpture Gel customers the wrong impression. As you know, dissatisfied customers tell others. This is not something we want for the name of Bio Sculpture Gel. These salons obviously are not confident using Bio Sculpture Gel. If this is the case, please don't hesitate to give us a call to make a booking for extra training. On that note, there are a few salons across South Australia who haven't completed their Certificate of Merit. Bio Sculpture Gel nationally has a VIP list of salons that are recommended to customers on our website. In order to be a part of the VIP list, you must complete your Certificate of Merit. A few weeks ago, Lenore went to Melbourne for training. This training included the application of the new 'Snow White' gel along with other gels, which will be introduced around January 2010 (only available with training). The representatives of each state have at least one training course per year, so never think that this is all there is to Bio Sculpture Gel. There are always new gels being introduced. Come and do a refresher course, you'll be surprised how much you will learn.

To all the ladies who have a Certificate of Merit, you are invited to one refresher course each year at no cost. Why not brush up on your skills, you will be inspired and more confident. Thank you all for your support

Lenore & Holly Dixon

Recruitment

Are you looking for a Bio trained nail technician?
Are you a Bio trained nail technician looking for part or full time work? Please let your distributor know, we offer a FREE service to help introduce salons and nail technicians.

Employment opportunities

If you're looking for a change or a new business venture we have salons throughout Sydney interested in Bio Sculpture Gel trained technicians. You need to undergo an evaluation to be considered for our recommendation so book your place in our Refresher Course today.

Victoria

Our Victoria Team are sad to advise that Melissa is leaving the team at Balwyn. It has been wonderful having Melissa work with us, we wish her well and hope one day she may return. Bio Sculpture Victoria Team consists of: Dianne- Country Trainer, Dayleen- State manager, Louise- Balwyn Trainer & Kylie- Office Manager. We will be training new staff in the coming months to have them up and running for the Christmas rush. Bio Sculpture Website 'Preferred Salons' list for Victoria is going live soon. We are currently upgrading our Salon Referral List and preparing to place them on our website. For your business to be listed you must qualify, please call the office for more details. If you are already on our Referral List you will still need to return your form ASAP to be included on the Website List. Dayleen

Western Australia

Entering into our second year with Bio Sculpture we are pleased to see it continuing to grow. By the end of this year we will have trained another 35 students from the International School of Beauty Therapy in the product as well as more from new and pre-existing salons. Later this year we will be welcoming one of the National trainers who will be conducting seminars here in Nail Art and Sculptured Nails. State newsletters will be forwarded to all salons and Bio Sculpture Technicians with these exciting seminar dates. In 2010 we will be introducing an International Exam in Manicure and Pedicure to our college which will allow Technicians completing their Novice training the opportunity to achieve this additional qualification if they wish. Something else to look forward to for our therapists enrolling in the New Year, and also an opportunity we will offer to students who have trained with us in the past! Sara Jane

Tasmania

We have now been in our new premises in the Elizabeth Mall for eight months and we are enjoying our new and extended training area. The year is moving all too quickly and gathering pace all the time. In fact by the time this edition is published we will be thinking about Christmas. We have trained a lot of students through our Academy and we are about to start our third intake of Bio Sculpture Gel Technicians for 2009. We would like to acknowledge and congratulate all the girls who have completed their certificates this year. We wish them well in the industry and we hope that they understand that we are always there to support them. On that note we would like to encourage all our Bio Sculpture Certificate of Merit holders to take up our offer of refresher training or to upgrade their qualifications. There are always new techniques to learn, products and new season colours to view and become familiar with and catalogue information to assimilate. Our training is held Monday, Tuesday and Wednesday at our premises at 50 Elizabeth Street. Recently Estelle had the pleasure of participating travelling to Melbourne to undertake training with Vanessa from Bio Sculpture Gel South Africa. Vanessa was a wonderful role model and trainer who oozed enthusiasm, knowledge and passion for our industry. We received and shared knowledge in new products and gels to be released in 2010 and developed new skills. There are some very exciting new developments and innovations coming our way. Karen and I look forward to sharing the new products and techniques with you when you come in for refresher training. Estelle and Karen

Queensland

The last few months have been busy with additional training held in Maroochydore, Cairns, Rockhampton, Townsville, Mackay, Alice Springs and Darwin. We would like to thank everyone that took the time to attend training and realise that for some of you it is quite a journey - Well done!!! We look forward to meeting with you again in the New Year. We would like to welcome all our new students in both Queensland and Northern Territory that are participating in our novice training - Manicure & Pedicure Procedures. This course is designed for those students with no prior industry experience and has been recently nationally upgraded. Well done to those students that have already completed all 8 modules. We look forward to assisting you as you continue your journey in becoming a Qualified Bio Sculpture Gel Technician. Kirsten

Bio Sculpture Gel is now on Facebook and Twitter!
Follow us on Twitter ([biosculptureaus](https://twitter.com/biosculptureaus)) and become a fan on Facebook (Bio Sculpture Gel) for exclusive deals, latest news and events.